



Topic Generator Questions for Propane Companies

SOCIAL MEDIA | BLOG POSTS | NEWSLETTERS



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ANY TIME TOPICS

✓ YES

✓ NO

Have you received a positive customer review that you can share?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have an old or historical photo or event that you can share?	<input type="checkbox"/>	<input type="checkbox"/>
Have you hired any new staff in the past couple of weeks?	<input type="checkbox"/>	<input type="checkbox"/>
Have any key staff celebrated an anniversary milestone with the company or retired?	<input type="checkbox"/>	<input type="checkbox"/>
Has any staff taken a new position or role within the company?	<input type="checkbox"/>	<input type="checkbox"/>
Did you open a new office or location?	<input type="checkbox"/>	<input type="checkbox"/>
Did you do any additions or remodeling?	<input type="checkbox"/>	<input type="checkbox"/>
Did you launch a new website, logo, or video?	<input type="checkbox"/>	<input type="checkbox"/>
Did you start a new social media platform?	<input type="checkbox"/>	<input type="checkbox"/>
Any new products or services added?	<input type="checkbox"/>	<input type="checkbox"/>
Any sales or promotions coming up this month?	<input type="checkbox"/>	<input type="checkbox"/>
Have you won any awards or special recognition?	<input type="checkbox"/>	<input type="checkbox"/>
Has your company donated any money to non-profits?	<input type="checkbox"/>	<input type="checkbox"/>
Have your customers sent you any photos of your delivery trucks or other fun photos?	<input type="checkbox"/>	<input type="checkbox"/>
Are there any days this month that your business will be closed or have special hours that you need to communicate?	<input type="checkbox"/>	<input type="checkbox"/>



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Have you taken any pictures in your office or at a customer site?	<input type="checkbox"/>	<input type="checkbox"/>
Has any of your staff had an event that is worth announcing or celebrating?	<input type="checkbox"/>	<input type="checkbox"/>
Did your company or staff hit any milestones this month?	<input type="checkbox"/>	<input type="checkbox"/>
Is anything about this month special to your local area, industry, or customers?	<input type="checkbox"/>	<input type="checkbox"/>
Have you earned any new certifications?	<input type="checkbox"/>	<input type="checkbox"/>
Have you been featured in a newspaper or online article?	<input type="checkbox"/>	<input type="checkbox"/>
Did you send any ads off to a newspaper, radio, trade magazine, or other?	<input type="checkbox"/>	<input type="checkbox"/>
Have you or any staff been involved with any community service projects or events?	<input type="checkbox"/>	<input type="checkbox"/>
Has there been a good client story that happened recently?	<input type="checkbox"/>	<input type="checkbox"/>
Have any of your biggest clients been featured in the news recently?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have new or upcoming pre-buy or lock-in pricing contracts to encourage?	<input type="checkbox"/>	<input type="checkbox"/>
If you sell propane appliances, any national, state, or local rebates to mention?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have a Delivery Driver to feature or a good deed story to tell?	<input type="checkbox"/>	<input type="checkbox"/>
Can you offer a timely propane safety tip?	<input type="checkbox"/>	<input type="checkbox"/>
Is your company or any of your staff participating in any special trade shows or unique events this month?	<input type="checkbox"/>	<input type="checkbox"/>

DATES TO NOTE: National Ag Day is March 18, 2025 | Earth Day April 22 yearly #EarthDay #GreenEnergy
May is National Barbecue Month | National Small Business Day is May 10 yearly #NationalSmallBusinessDay,
National Propane Day is October 7 yearly #NationalPropaneDay #PropaneDay